

FINAL RESULTS

uComms conducted a survey of 643 residents in the New South Wales federal electorate of Eden Monaro during the night of 30th June 2020.

Question 1:

At the up coming By-election for the federal seat of Eden Monaro, which of the following will receive your first preference vote?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Australian Labor Party – Kristy McBain	38.1%	45.5%	30.5%	25.8%	42.2%	39.6%	37.6%
The Liberal Party – Fiona Kotvojs	37.5%	32.0%	43.1%	30.3%	31.9%	35.7%	45.1%
The Greens – Cathy Griff	7.3%	9.2%	5.3%	18.2%	5.2%	7.4%	4.7%
The Nationals – Trevor Hicks	5.0%	4.0%	6.0%	9.1%	5.2%	4.8%	3.8%
Shooters, Fishers and Farmers – Matthew Stadtmiller	4.2%	2.8%	5.7%	6.1%	8.1%	4.3%	1.4%
Other/Independent	4.2%	2.8%	5.7%	4.5%	2.2%	5.2%	4.7%
Undecided	3.7%	3.7%	3.8%	6.1%	5.2%	3.0%	2.8%

Two party preferred

Labor	52%
Liberal Party	48%

Note: Undecided voters allocated by Q1a and preferences distributed as per Q1b

Question 1a:

Being undecided to which of the following do you have even a slight leaning

<i>Total</i>	
<i>Australian Labor Party – Kristy McBain</i>	<i>33.3%</i>
<i>The Liberal Party – Fiona Kotvojs</i>	<i>20.8%</i>
<i>The Greens – Cathy Griff</i>	<i>4.2%</i>
<i>The Nationals – Trevor Hicks</i>	<i>4.2%</i>
<i>Shooters, Fishers and Farmers – Matthew Stadtmiller</i>	<i>16.7%</i>
<i>Other/Independent</i>	<i>20.8%</i>

Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a

Question 1b:

Which of the following two parties would you preference higher?

<i>Total</i>	
<i>Labor</i>	<i>50.7%</i>
<i>Liberal Party</i>	<i>49.3%</i>

Note: Only respondents who didn't answer 'Labor' or 'Liberal' In Question 1 and 1a were included in Question 1b

Question 2:

Thinking about the national broadcaster, the ABC, which of the following best describes your viewing habits?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<i>I often watch, listen or access the ABC online</i>	47.8%	54.6%	40.9%	37.9%	48.9%	50.4%	46.9%
<i>I sometimes watch, listen or access the ABC online</i>	18.8%	17.6%	20.1%	18.2%	17.8%	20.0%	17.8%
<i>I rarely watch, listen or access the ABC online</i>	17.6%	14.2%	21.1%	24.2%	20.0%	17.0%	15.5%
<i>I never watch, listen or access the ABC online</i>	15.7%	13.6%	17.9%	19.7%	13.3%	12.6%	19.7%

Question 3:

In times of crisis like the summer bushfires or the outbreak of COVID 19 which of the following best describes your viewing habits of the ABC

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>I tuned into the ABC a lot more often</i>	52.9%	66.5%	38.9%	42.4%	55.1%	54.6%	52.4%
<i>I tuned into the ABC a bit more often</i>	12.9%	10.5%	15.5%	16.7%	14.7%	13.5%	9.9%
<i>I tuned into the ABC about the same</i>	16.4%	12.0%	20.9%	16.7%	11.8%	16.6%	19.3%
<i>I tuned into the ABC less often</i>	6.6%	3.7%	9.5%	9.1%	6.6%	6.6%	5.7%
<i>I never listen to the ABC</i>	11.2%	7.4%	15.2%	15.2%	11.8%	8.7%	12.7%

Question 4:

Thinking about the national Broadcaster, the ABC, and its funding, on balance which of the following do you most agree with?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>The ABC should have more funding</i>	56.4%	67.4%	45.1%	45.5%	57.8%	61.6%	53.5%
<i>The ABC should have less funding</i>	23.8%	15.1%	32.8%	34.8%	23.7%	18.8%	25.8%
<i>The ABC funding is about right</i>	19.8%	17.5%	22.1%	19.7%	18.5%	19.7%	20.7%

Question 5:

Last week the ABC announced that a further 250 jobs would need to be cut. Which of the following do you most agree with most?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>The government should give more funding to the ABC so they don't have to cut jobs</i>	53.0%	63.4%	42.5%	43.9%	53.3%	57.4%	50.5%
<i>The government should give less funding to the ABC even if it means even further job cuts</i>	25.2%	17.5%	33.0%	36.4%	25.9%	20.9%	26.4%
<i>The government should keep the ABC funding about the same</i>	21.8%	19.1%	24.5%	19.7%	20.7%	21.7%	23.1%

Question 6:

Which of the following best describes what you think cutting the budget of the ABC will lead to?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>Less transparent and accountable democratic debate</i>	50.2%	58.8%	41.5%	43.9%	48.1%	54.1%	49.5%
<i>More transparent and accountable democratic debat</i>	13.7%	9.8%	17.6%	19.7%	12.6%	11.4%	14.6%
<i>Makes no difference to the transparency and accountability of political debate.</i>	36.1%	31.4%	40.9%	36.4%	39.3%	34.5%	35.8%

Question 7:

The Prime Minister has responded to criticism of the ABC job cuts by stating that there have been no cuts to the ABC by the Coalition Government. Do you believe the Prime Minister's comments?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>Yes</i>	37.5%	29.5%	45.6%	43.9%	37.0%	35.7%	38.0%
<i>No</i>	46.2%	53.8%	38.4%	40.9%	44.4%	50.9%	43.7%
<i>Don't know / Not sure</i>	16.3%	16.6%	16.0%	15.2%	18.5%	13.5%	18.3%

Question 8:

Would you be more or less likely for vote for the Coalition If the Coalition proposed further cuts to the ABC at the next election?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>More likely</i>	22.3%	16.9%	27.8%	34.8%	23.0%	19.2%	21.7%
<i>Less Likely</i>	43.0%	47.4%	38.5%	37.9%	45.2%	45.9%	40.1%
<i>Vote unchanged</i>	34.7%	35.7%	33.8%	27.3%	31.9%	34.9%	38.2%

This survey was conducted using an automated telephone based survey system among 643 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender and age to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright uCommunications Pty Ltd.